

Samantha Gilbert

Digital Designer

www.samantha-gilbert.com

Hello! I'm Sam.

I'm a graduate of the St. Lawrence Graphic Design Program and more recently the Sheridan Post Grad Web Design Program. I'm currently working as a Digital Designer in Toronto, Ontario. I come with strong leadership skills & I'm looking to be a part of your team.

Get in touch

hello@samantha-gilbert.com
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Skills

Design

Photoshop • Illustrator • InDesign, After Effects • Premiere Pro • Adobe XD • Sketch • Invision

Research

Prototyping • Wireframing • Analytics Analysis • Personas • Journey Maps • User Flow Mapping

Programming

CMS Management • HTML5 + CSS3 • Javascript

Expertise

Layout Design
Content Management
Project Management
Information Architecture
User Interface Design
Social Media Analytics
Interpersonal Communications

Education

Sheridan College — Web Design Program

2015 to 2016 - Oakville, Ontario
Post Graduate Diploma - UX, UI, CSS3, HTML5

St. Lawrence College — Graphic Design Program

2008 to 2011 - Kingston, Ontario
Advanced Diploma Specializing in Print Graphic Design

Employment

Design Lab

2016 to present - Toronto, Ontario
Working with different clients to create websites, applications, and other digital assets. I also work as a project lead fulfilling project requirements and ensuring that all deadlines are met.

- Project Management
- Content Management (CMS Systems, Social Media, Onsite Files)
- Client Management
- Design
- Troubleshoot Technical issues
- Social Media Marketing
- Google Analytics Reporting
- Work with Shopify Platform
- Proposal Writing
- Development

Classroom Complete Press

2013 to 2015 to present - Toronto, Ontario
As an intermediate Graphic Designer I provided design solutions for websites, mobile applications, and long document layouts.

Samantha Gilbert Graphic Design

2016 to present
Provided creative solutions to a wide range of complex problems for print and web applications.

Ampersand Printing

2011 - Guelph, Ontario
Three week co-op as part of the Graphic Design program at St. Lawrence College. Acquired advanced prepress printing knowledge and techniques.